

The Automatic System Online BLUEPRINTS



The Ultimate Automatic System Online

<http://www.automaticsystemonline.com>

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Over 5 Years And A Small Fortune

in exhaustive research, trial&error testing and very in -depth analysis to bring this to you today. Throughout this guide book I have placed some more videos for you to watch

(you will need an active internet connection to view them).

Do yourself a favor and take time to REALLY understand what I am saying to you. Some of it *may* sound very simple, and other parts may be that elusive "ah-ha" moment for you. Either way, I guarantee you that the contents of this book, the process which you've gone through and what you are yet to experience IS exactly how people become so successful with their own online businesses.

I'll keep this fairly short as I'm sure you're anxious to get started. What you're about to experience inside The Automatic System Online is EXACTLY what I used to get started making money online. To this day, the core secrets I'm going to expose here are STILL paying me on a frequent basis...

But it wasn't always gumdrops and puppy dogs. The reality is I've had what you might call a "hard time" breaking into those elusive, elite inner circles...

And that's why not only am I going to be sharing with you my successes, I'm also going to be sharing my failures. I do this so you can see where I went wrong and hopefully, if you're paying attention, sidestep YEARS of chaos, pain, suffering and failure to violently speed your arrival at a wealthy and ideal life.

Nothing you're about to experience is in any way false or embellished. I actually did live this life and am using these methods.

They actually DO make money.

The trick comes in taking action AND if said action seems to not work instantly... rather than saying "this is crap" and giving up ask the question "how can I fix this?" (More on this later) You will find those 2 small factors are the thin line which separates what you

will be able to accomplish from the sweaty throngs of broke, desperate people out there begging to be let in.

How about 4-years in the past?

7days a week, 10-12 hours a day Working and Working only to give hour long demonstrations to people who had zero intention Of Human Being.

Zero time for family or friends.NOT the life I wanted. It was work. Worse yet, it was HARD work.

My friends wanted very little to do with me and my family simply shook their heads when I told them my plan.After I had my life threatened I decided it was time to seek other income opportunities. (I'm hoping you can follow my logic on that one!)

I Was Totally Wiped Out Financially With ZERO Hope...

And that's when I finally stumbled onto the secrets that let me crack through the barriers... the exact system I'm going to share with you throughout these modules.

There is a shortcut to success.

There is a light at the end of the tunnel.

And yes, you can do it.

First, a little background...

If you've already heard my story and you are familiar with it, you can jump ahead... but you should read it again anyway (I'll be brief here),because I believe it will inspire you and show you that ANYONE can change their life, no matter where you are at or what your skill level may be!

Before we talk about the specifics of how this type of marketing system works, I'd like to tell you a little about myself.

My name is **SamyRoumieh and Hassan Roumieh** Is my cousin From Lebanon And Located In NewYork just a few years ago I was a complete nobody.

I worked in a Small business Compagny just a few miles from the Town I lived on.

I was over \$30,000.00 in debt and taking home less than \$600 per week. I felt like my life was going nowhere in a big hurry. I was frustrated, broke, tired and becoming increasingly stressed as I had no idea how to get out of the rut I was in.

I'd see people driving their Mercedes' cars and I'd think to myself, "*What the heck do they have that I don't?*"

Do they know something I don't?"

You may do the same thing. I'd say things like, "I'm a hard worker, I'm honest and I know that I have what it takes to be successful."

Yet someone else, who was less qualified, always seemed to make more money than I did and lived the lifestyle I knew I deserved. I was frustrated and burnt out. I know that sounds crazy.

The truth is...I was desperate

had already started several of my own businesses. There were employees I was managing were even making more money than me!

I was desperate for a change and an opportunity to put money in my pocket immediately.

FREE. *Isn't that crazy?*

Plus, I don't know many people who have an extra \$250k under their Bed to follow that system.

I attempted multi-marketing. It seemed great at the time. It only took \$55 to \$300 to get started. I'd make a few bucks per sale, then it hit me—I was going to have to recruit a small country to make any real money!

But here's the good news, there is a way to make a ton of money fast, ethically, and while helping others... something I stumbled onto that changed my life!

I decided that the only way I was ever going to obtain real time freedom and pocket extra cash was to go in search of the ultimate prize, I needed to find a key that would unlock the secret... I was determined to 'crack the code' if you will.

I wanted the REAL WEALTH.

Through my searching, I came across many different ads claiming to make me overnight riches. I didn't want 'overnight riches'...

I was soooo ready for change, my mind was 100% focused on my goals. Nothing was going to stop me. I knew 'I was the one' that the One I was looking for. Whatever this person told me, I was going to prove that I could do it--

What happened was I finally discovered the "missing pieces"... the few critical keys to success that were left out of all the other countless programs I had tried and failed so miserably with. Now that I had finally put it all together... I was unstoppable.

I literally began earning more money in some hours than I had ever earned in an entire year.

It was amazing. I started testing my new system in all different types of businesses... and with all different products and services. First I used it for myself. I started a couple different businesses, right from my home. I was so excited by

this! I couldn't believe it, I had finally "cracked the code" on creating My New Money Making system—the easy way!

Next, I began helping my friends and family make money from home.

I could literally go on for DAYS giving you story after story of how average ordinary people—like you and me—have gone from working hard, struggling to make average to below-average incomes—to hardly working at all and generating tremendous incomes right from the comfort of their homes.

But this guide isn't about me or the people I've helped. This guide is all about YOU!

I want to show YOU How to benefit from the most powerful marketing system I've ever seen—regardless of what business you're in.

Remember the strategies of this system have been proven time and time again to continuously get results. By using the system, applying the techniques and following the strategies laid out in the Automatic System Online, I believe you too can reach the financial income and time freedom I (along with MANY others just like you and me) have been able to enjoy.

The Automatic System online Techniques

Welcome, literally, to the story of my life. The Automatic System Online is the exact steps I have taken to go from beyond broke to making a spectacular living through Internet marketing.

By applying the principles of the Infinite Income Plan and letting my time tested proven process do all the heavy lifting FOR you; you can stop jumping from money-making program to program—just hoping to eventually find one that actually works.

If you'll take the few simple and easy steps it takes to get started, I know that you will finally begin generating the income you deserve.

Shall we get the show on the road?

The Ultimate Roadmap To Affiliate Marketing Whiz: The Top Things You MUST Know. [Click here To download](#)



Let me say again that the order I've given you is merely a suggestion. You don't have to stick to it. That's the whole point, you're free to choose. And just because you've already made a little money online doesn't mean that you can't do some of the beginners stuff. You can, you probably should and you've learn some vital stuff along the way.

And you may have noticed that I haven't even mentioned some of the systems available in My AUTOMATIC SYSTEM ONLINE's Lounge as yet. That's because you can start these at any level. The best examples of this are:

http://www.automaticincomeonline.com/about_121.html

In the next part, you will have a rare peak inside the world of the REAL nuts & bolts of...“How to Catapult Your Income Working From Home”...using the techniques revealed inside my Automatic System Online Plan This info has literally cost me a fortune to get,test and tweak so guard it carefully.

Understand this: *You can have the most wonderful products in the world... offered by a truly great company... you can even have the greatest automated system there is... but without a proven marketing process to tie it all together, you'll never make the level of income you desire.*

My 'Automatic System Online' reveals techniques & proven system elements being used by people all over the country— and in other parts of the world— to earn quiet fortunes from home.

Once you understand the truth behind generating a massive income using my time-tested and proven profit-producing methods, you can be successful in most any business.

Once you understand a few basics, you should be able to use these techniques to immediately explode your sales and catapult your profits to a whole new level.

The **SECRET** to the **SYSTEM** is in the **PROCESS**... right from the initial marketing to the long term customer relationships formed. It's not so much the specific business you're in or even the company you're affiliated with.

In fact, I've generated a TON of money using the techniques I'm going to share here in the Infinite Income Plan to promote a wide range of businesses, products and services ... I've generated VERY **solid incomes** from them all.

The purpose of my creating this guide book is to explain how you can use a system and a very simple process to generate massive income streams.

Because the reason most people FAIL when starting a business is that it's "people dependent"—which means your success is based on your skills, talents and abilities.

The REAL SECRET is to build a business that is "system dependent"—so anyone, from anywhere can plug-in and get results. All the guess work is taken out of the equation. This way, anyone can do it and get great results!

This is what's made all the difference (and the money) for people using my System. **It actually made me over \$295,000** in less than 1 Years back when I first cracked the code.

A Quick Word Of Caution

I don't want to promise that you're going to make money overnight with this System. To be honest, I'm sick and tired of all the hype and outright lies being spread through TV infomercials, ads in magazines, newspapers and money-making schemes in the mail. I get so sick to my stomach hearing all the "get rich quick" schemes out there. They all promise the same thing, "overnight wealth with no effort." There is no such thing as something for nothing, period.

Even though our program may have a tremendous potential to make you money, it does not automatically mean that you will make any money! If we have in any way given you the impression in this product we are guaranteeing you will earn any given amount of money no matter how large or small, then please wipe out that impression.....

No one can guarantee that you'll make any amount of money with any opportunity or any system, and if they do, you better walk... no you better run the other way! Any income examples given here are fully verifiable. They are not intended to represent or guarantee that everyone will achieve the same results. Each individual's success will be determined by his or her desire, dedication, background, product, effort and motivation to work and put the system to productive use.

Assemble Your Automatic System Online Arsenal:

Any Niche Sites based page you create will follow 3 very simple rules:

#1: No more than a handful of keywords will be use for any given page

#2: You will provide visitors with High-quality, Relevant Content.

#3: Above all else you will do your niche/keyword research BEFORE you start building your page.

Failure with any of these 3 rules will frequently have a devastating effect on the success of your online business.

Trust me on this one... I know!

Free Tools You MUST Have: (Please Open And Bookmark Them)

[Google Adwords External Keyword Tool](#) (get your keyword ideas here)

[Yahoo Site Explorer](#) (check your keywords for competition)

[Microsoft Adlabs Commercial Intention Detector](#)

[OpenOffice](#) (Just like Microsoft Office... \$799 Value Free)

<http://www.Squidoo.com>

<http://www.Blogger.com>

<http://www.Gmail.com>

<http://www.Hubpages.com>

<http://www.ClickBank.com>

<http://www.PayDotCom>

<http://www.CommissionJunction.com>

I'll share more with you later, but for now you can rest assured this simple list of totally free stuff is absolutely all you'll ever need to succeed online.

Let Your Money Flow...

This is where you're going to learn how to set up your free pages that rank in Google so you can start making money as fast as possible.

In each of these lessons, and throughout the rest of The Money Siphon System modules I'm going to be using Squidoo as my example. I do this not because Squidoo is the only page where this can happen but because I LIKE Squidoo and I think it's easy.

You can use these same techniques with Blogger, Hubpages, WordPress and/or any number of totally free, Search Engine friendly social sites out there. The other reason we're starting with Squidoo is because I actually know how to set them up. I'm not really that good with Hubpages, Blogger and the others...and while some will read that statement and think me stupid... others will read that and realize a simple fact:

You Don't Need To Know Much About Anything To Make Money

In fact, the less you know the better. Since I almost killed myself learning the hard way, and because nothing good ever comes from harsh, painful toil; I have since decided to make everything as easy on myself as possible. I hope you don't mind. So rather than have me run around trying to come up with 200 pages of pure Filler I'll stick to what I know works and save the rest for the next big launch!

You're also going to thank me for keeping it simple. I'm sure by now you've run into the dreaded "Information Overload" syndrome which causes "Paralysis of Analysis?"

Yep. That's a mean one. It's caused by having too much information and not enough time to either process OR take action on it. Therefore by removing the BS and abandoning any hope of making myself look like a genius...

The 'Magic' Behind The Fear Curtain

What's going on here is pure stupid... yet so brilliant that once you master it you'll be able to make money time and time again. Because people are scared to death of getting "Scammed" they're curious to see what's on the other side of that link. They then click it... and begin reading what you have to say about the "total screw job" that is product X.

But in reality... you LIKE the product... as your new prospect reads further down the page they'll come to find the reason you said "Scam" was not because the product was bad but because it was TOO GOOD!

What you want to do is find some small, totally irrelevant element of the product and make it sound like there's something wrong. What's worked for me almost every time is to say "This product gives people TOO MUCH good information!"

There's no way you'll cut through the clutter... Then I offer them my "Free Report" which gives just ONE... KILLER technique that they can start using RIGHT NOW and then they can use the money they're going to make to hire somebody to read the rest of the book...

All They Have To Do Is:

#1: Click This Link (my affiliate link)

#2: Buy This Program

#3: Email Me The Receipt... And I'll Email Them The Bonus!

In essence all you're doing here is creating a "review" style page with a "Wait!

Don't Get Scammed!" lead in.

Here's Your Page Format:

Title: Wait! Is Product X A Scam? DO NOT Buy Until You See This Shocking Report...

Headline: Confirm Scam Fear

Body Copy: How you can't believe this person has created such an insane program... you'll talk about the points on the sales letter and then tell about your bonus.

Call To Action: Simply tell them to buy through you to get cool stuff!

Video Review

Now we're cooking with gas! Never before in my life have I seen pages sell as much stuff as when I do a complete video review of the product. It is like the difference between night and day. People simply respond to video!

Personally I think a video review is the easiest thing in the world. I can sit there all freaking day and crank these out... because it requires almost zero effort!

All You Do Is Talk About The Product!

You can use every single tactic I've talked about already... you can be the "angry affiliate" you can be the "angry rebate happy affiliate", you can be the "not so angry but I'll give you a rebate" affiliate... and you can be the "review dude".

I have done videos as all of them at one point or another.

The Most Powerful Sales Tactic Is To SHOW The 'Guts' Of The Product

With this one I wouldn't suggest simply going over the sales letter. You're going to want to actually have at least a review copy to talk about. As luck would have it you can frequently get one from joining prelaunches through <http://www.onetruemedia.com/>.

Here Are Some Real Live Examples That Make Me Money:

[ClickHere To Donwload](#)

But Wait! I Thought You Said You Would Show Me How To Do This For Free!!! Indeed I did. And here we go:<http://www.jing.com>

Get it. Free video capture software by the captain fantastic makers of Camtasia studio (the stuff I use) The reason I push <http://www.camtasia.com> so hard is because they're more versatile AND you get a free 30 day trial with them. Get it. Use it. Make videos during your free time and make enough money to cover the purchase. I'm not kidding... that's a totally valid way to buy stuff!

Here's How The Free Method With Video Works:

#1: Make your review video using Camtasia and save it as Windows Media.

#2: Upload your new video (must be under 7 minutes) To <http://youtube.com>

#3: <http://www.Blogger.com> Blog or other free page and simply follow the layout suggestions I've put above... and embed your video in the page. That's it. Now you have a free page with a free video... and in just a second I'm going to show you how to get that free page into Google... for free!

#4: Create a <http://www.Squidoo.com> lens/

Visit My squidoo Lens Below

<http://www.squidoo.com/AutomatedCashSystemOnline>

<http://www.squidoo.com/makemoneyonlinein7days>

<http://www.squidoo.com/samyroumieh>

<http://www.squidoo.com/ISLAMFORKIDS>

Google Top 10 In 7 Days Part I

This First Part Is Very, Very Simple.

Just make sure the name of the product launching is in the right places on your site/lens. This is what's called "On Page Optimization".

Once this is correct I'll show you how to combine it with "Off Page Optimization" to totally blast your new kick-ass page into the Google Top 10 in only a few days (and sometimes hours!)

Make sure you grab a launch that's taking place about 2 weeks from the day you put up your page.

#1: Make sure the product name is in the URL of your Lens. 1x

#2: Make sure the product name is in the Title of your Lens. 1x

#3: Make sure the product name is in the Tag of your Lens. 1x

#4: Make sure the product name is in each headline of your Lens

#5: And make sure the product name is in the copy of your Lens

A quick note for in page optimization that will get you going quickly:

make sure the product name is in Bold. Just look at the example screen shot to see what I'm talking about. You don't need to do much more than that.

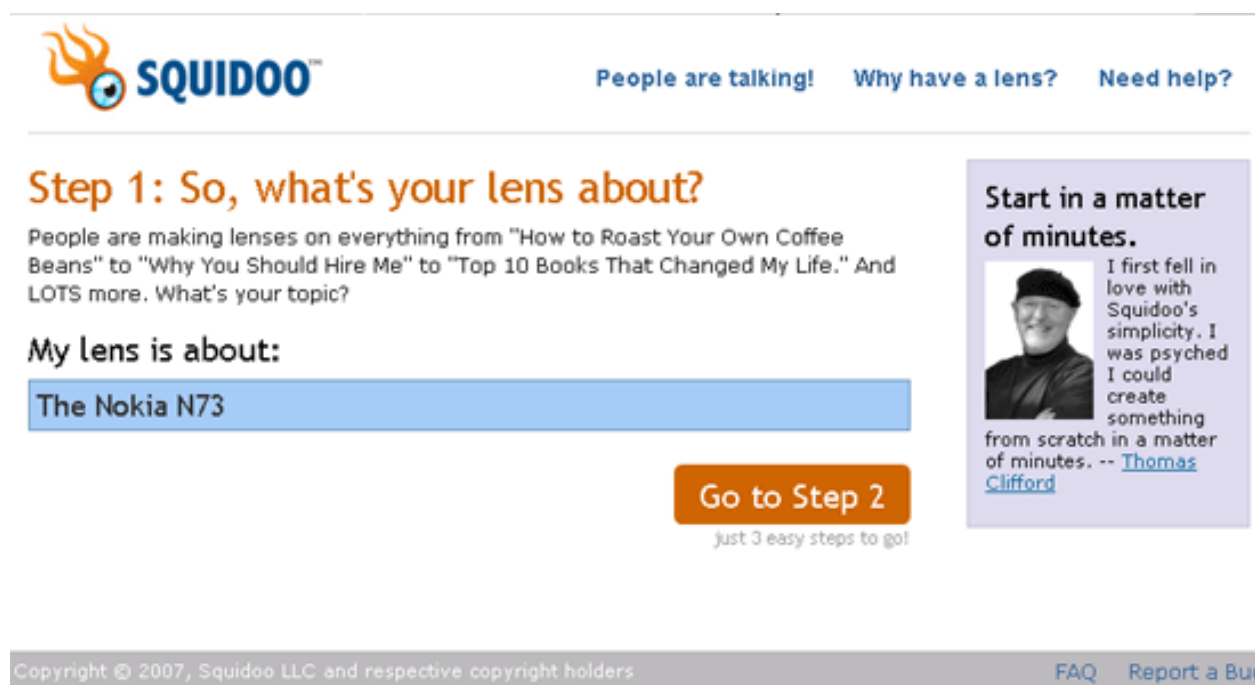
Create a Squidoo Lense

Squidoo.Com is a fairly new site and it allows users to create their own "lenses" of information. Lenses are basically short pages of content along with links on the subject area. It is a kind of "Wikipedia" but a much more concise version, although I cannot say that the information is as credible as what can be found on "Wikidpedia". Regardless of that, it can be used for online marketing purposes because it is a well-ranked site, and we can use it for backlinks and promotion of affiliate products. You can create as many lenses as you like.

Head over to Squidoo.Com, and click on the [sign up link](#) and create an account. It's simple and only takes a minute or two.

Once you have created your account, you can easily creat new "lenses". The provided wizard makes it real easy. Here are some screenshots of a sample lense:

- First choose a subject area - this will become the title of your lens.



The screenshot shows the Squidoo website interface. At the top left is the Squidoo logo. To the right are navigation links: "People are talking!", "Why have a lens?", and "Need help?". The main heading is "Step 1: So, what's your lens about?". Below this is a paragraph of text: "People are making lenses on everything from 'How to Roast Your Own Coffee Beans' to 'Why You Should Hire Me' to 'Top 10 Books That Changed My Life.' And LOTS more. What's your topic?". Underneath is the label "My lens is about:" followed by a blue input field containing the text "The Nokia N73". To the right of the input field is an orange button labeled "Go to Step 2" with the subtext "just 3 easy steps to go!". On the far right is a testimonial box with a photo of Thomas Clifford and the text: "Start in a matter of minutes. I first fell in love with Squidoo's simplicity. I was psyched I could create something from scratch in a matter of minutes. -- [Thomas Clifford](#)". At the bottom of the page, there is a footer with "Copyright © 2007, Squidoo LLC and respective copyright holders" on the left and "FAQ Report a Bug" on the right.

- Next, specify what you want to do with your lens. I choose the last option. Depending on what you use, you will get different editing features. Choosing the last option "I just want to do my own thing" option gives you more flexibility to create your lens as you wish.

Step 2: What do you want to do with your lens?

A few real examples: There's Damon, a teacher who makes learning lenses with his students. And Jane Goodall, supporting her nonprofit organization. And Kimberly, an author promoting her books. And Raj, who wants traffic back to his blog. These are just 4 ways people use Squidoo. How will you?

- I want to get the word out about The Nokia N73 (easiest option)
- I'm gonna sell The Nokia N73 stuff and earn \$\$, for me or for charity (money maker!)
- I want to make a list of my favorite things about The Nokia N73 (most popular)
- I just want to do my own thing.

[Back](#)

[Go to Step 3](#)

just 2 easy steps to go!

Fun, free, and fast!



Squidoo makes it easy for me to create mini-sites for free. And I don't have to do nearly the marketing that I usually would."

-- Kimberly Dawn Wells

- Next, specify your title and URL, and a suitable category. Try to make sure your URL is keyword rich as it will help rankings in the search engines. Google likes Squidoo pages.

Step 3: Title and URL

Tip #1: Clever lens titles can make great first impressions. Have fun!

Tip #2: When picking your Squidoo URL, just fill in the blank where it says [www.squidoo.com/_____](http://www.squidoo.com/). (So, if your lens is about daschunds, try adding the word dashhund to the box. If your lens is about making paper airplanes, add paperairplanes to the box. Sorry, no spaces or weird characters).

Lens Title:

Pick your URL, the link where your lens will live.

(This can't be changed, so choose wisely).

And pick a category for your lens:

Please rate your lens:

If you're not sure, read up on our [Ratings policy](#).

My lens contains:

just 1 easy step to go!

You're crazy not to!



Every author, speaker, expert, blogger, entrepreneur and

businessperson would be crazy NOT to do this!

--Scott Ginsberg

- Finally, add some relevant keyword phrases. Squidoo will add these keyword phrases onto your lens in the form of links - another way it helps your lens to rank in the engines.

- Please enter the security word that you see in the grid!

Step 4: Help people find your lens

Keywords (or "tags") are really important in helping people find your lens. Think about the search words someone might put into Google when he's looking for info on your topic. Those would be your lens tags.

The best keyword for my lens is:

The Nokia N73

And 3 more good ones are:

(Optional)

nokia n73

nokia n73 review

nokia n73 deal



Enter security word from the left

licksquid

Back

Done!

Show me what I started!
(Your lens still needs some love,
so check it out and dress it up)

Get found. Get famous.



Today I decided to Google my Squidoo topics...

several of them are either on the **first page of Google**, or the second.

I have competitors out there who have been at this for a long time, with a lot of backing, and they are NOT ON GOOGLE's FIRST PAGE, BUT I AM! **It just blows my mind...**

--Margaret Schaut

Squidoo.Com is a very good resource for online marketing. If you choose a right niche area and the right keywords you can get top ten rankings in Google.

You can use a lens in the same way you use a blog. You can use it to either provide authoritative information in a given subject area and drive traffic to it, you can review products and use your affiliate links, you can also add links back to other sites that you have. There is a lot you can do with Squidoo lenses. I'll leave the rest to your imagination.

That's It For On Page Optimization.

The only other thing to do is make sure you have your affiliate link clearly posted

with a call to action:

BUY NOW!

Or

Click Here To Read More...

To get your link to work you'll want to use what's called "anchor text".

```
<a href="http://www.YOURLINKHERE.org"
mce_href="http://www.YOURLINKHERE.org">Click Here For More Information</a>
```

This is how you get those cute little blue text links to show up on the page! You'll also want to "hide" your affiliate link with something like <http://www.TinyURL.com>
(Another cool free thing)

Google Top 10 In 7 Days Part II

Here we come to that totally kick-ass portion of the show where you get to WOW your friends and family with your ability to launch anything into the search engines almost instantly!

There is seriously NOTHING difficult about this.

(But I won't tell if you won't!) Remember how I told you to put the product name in the URL and title of your page? There's a great reason for that. Not only does it help lock you in with the buyers psychology and make you relevant to what they're searching for... it also tells Google what your page is about!

Hit "Submit" And Bookmark Your Site Everywhere You Can

Done correctly, this is the most simple marriage of psychology and technology you'll ever see. At the time I'm writing this the page of choice for all this is called <http://www.SocialMarker.com>

It's totally free and if you simply apply yourself you'll see great results.

Before I go through everything step-by-step I want you to understand WHY this works... not just how.

Let Me Ask You A Very Odd Question:

"If you wanted to get hit by a car would you hang out on a deserted dirt road and wait for somebody to *maybe* drive by?"

No. If you were seriously hell-bent on getting hit, you'd run into the middle of the nearest highway and get smacked by a truck!

So why, in the name of all that's holy, would you ever think of submitting your pages to the search engines by hand? That's like waiting in line for 6 months to get a freaking hotdog!

To get ranked quickly you want to go where Google is... you want to literally jump in front of them and say "LOOK AT ME YOU ROBOTIC JACK-ASS!!!"

Remember a few pages ago how I said one of the #1 The Automatic System Online rules was to “Provide High-Quality, Relevant Content?:

This is where it all comes to a head.

This One Fact Alone Will Keep You Light-Years Beyond Other Marketers...

Google became the powerhouse they are by figuring out people are desperate for high-quality, relevant content. Google indexes and ranks pages based on this fact alone. This is why social media sites are so hot...

Because what could be more high-quality and relevant than pages people make themselves?

Nothing. Google indexes these sites sometimes multiple times a day! This happens because such a massive number of individuals are adding content, changing pages and hanging out... Google HAS to be there or they lose their edge!

These sites are like the highway you run across when you're looking to get hit by a car. All you have to do is be there... you'll be indexed and ranked very, very fast.

Step#1 Web 2.0

Web 2.0 is a new set of technologies that are taking the Internet by storm. It is more user driven and generated content. Some examples of Web 2.0 sites are MySpace, Facebook

and so on. These sites are extremely good for getting traffic, and if used properly, will send you masses of traffic. The first thing I'd recommend you do is create an XML sitemap of your website and submit

it to Google Webmasters at <http://www.google.com/webmasters.com>

This will notify Google of the existence of your website and they will send their bots over to check it out. This is a good way to get yourself in the search engines quickly. Here are some more quick tips for using Web 2.0 technologies to help your search engine rankings:

#Create a profile on <http://www.MySpace.com> and include links to your website

#Go to <http://www.StumbleUpon.com> and Stumble Upon your website. Get your friends to do it too.

#Go to <http://www.Digg.com> and Digg your website. Get your friends to do it too.

#Go to <http://www.OnlyWire.com> and social bookmark your website. Get your friends to do this too.

#Go to <http://www.Squidoo.com> and create some lenses based around your

keywords, linking to your website. This works well if you create multiple lenses based around different keyword sets.

#Go to <http://www.HubPages.com> and create some hub pages based around your keywords and linking through to your website. Like Squidoo, this works well for you to create multiple pages based around different keyword sets.

#Go to <http://www.Qassia.com> and sign up for an account there. Put some Intel on their website, linking through to yours.

#Go to <http://www.DMOz.org> and submit your website there.

Step 2 : Blog It

Now it is time to install a blog on your domain. Most webhosts include Fantastico which has some blog scripts available for easy install. Wordpress is one of the most popular scripts and has thousands of templates available for use. If you don't have Fantastico, then you can download Wordpress from <http://www.Wordpress.org> and install in manually.

Install and configure your blog, and set it to moderate comments. This will help you to avoid spammers whilst still allowing people to comment on your blog. There is a Wordpress plugin called Akismet which you need to enable. It will catch most spam comments automatically for you and save you a lot of work.

Make sure the front page of your website also has a link to your blog so that the search engines can find and index it.

Now the good thing about a blog is that it is "fresh content" as far as the search engines are concerned. They like it because it means your site is being regularly updated and so is more likely to be relevant.

Some people will tell you to update your blog every day. However, for most people who have a life outside of the Internet this is just not practical. Updating it two or three times a week is more than adequate for our purposes.

What do you put in your blog?

Put articles and information that is of relevance to the site. Remember this is a public window on your website so people can see whatever you write here. Make sure you write in a professional manner and avoid all the usual racial hatred, defamatory and negativity.

I once saw a blog for a new Internet Marketer. It was the most depressing read you could ever imagine, "This guys program doesn't work, he's ripped me off" and "I've lost \$10,000

so far on promoting my site and not made a penny". It was all the kind of entries that when you read you would instantly be put off buying anything from him.

Make sure the blog is relevant to your readership and make sure it is something

people are going to want to read. If you want to rant and moan about your life go to <http://Blogger.com> or <http://www.Livejournal.com> Your blog will reflect how people perceive you and your business.

By all means use articles that are relevant to the subject and reference news stories that are of interest to your readers.

You can also set up an RSS feed on your website to provide fresh content automatically. This is outside of the scope of our discussion here, but is worth pursuing if you are technically minded.

When you have made a blog entry you need to ping the blog directories to let them know you've been updated. This will help you get additional links and possibly other visitors. A good site for auto-pinging is <http://www.pingoat.com> Just follow the instructions on the page and more directories will become aware of you.

I would also recommend you visit <http://www.blogger.com> and create a simple webpage there, using unique content that is keyword rich and pointing to your website. The reason being that Blogger is owned by Google and its pages are indexed very quickly (within 20 minutes in some cases) and it's a fast way to get the Google bots to your website.

[Project-Create a Blogger Blog Project-](#)

[Project-Social bookmark your blog](#)

[Project-Automated Bookmarking With OnlyWire.Com](#)

Step 3 : Link Exchanges

Now it is time to start building links to your website through a link exchange program.

LinkMetro

It's no big secret that in order to get a top search engine ranking, you need other websites to link to your website. And depending on what keywords you're trying to rank well for, you may need hundreds, to thousands of links to crack the top 10 in the major search engine (Google, Yahoo, and MSN).

For example, **the #1 ranked website on Google for the search term "web hosting" has well over 15 million websites linking to them!** That's right... I said 15 million other websites! I know what you're thinking. "Web hosting" is a very competitive search term. I wouldn't need that many links to get a top ranking... And you're right. You wouldn't. In most cases, you could get a top ranking with as little as a few hundreds links.

But... what I can tell you is that if you have **zero** websites linking to you, you will have **zero** ranking in the search engines. So, how do you get around this? Easy, you find as many websites to exchange links with as possible.

The more websites you can get to link to your website, the higher you will rank in the search engines, guaranteed!

These top ranked websites know this and they will do any and everything humanly possible to get other websites to link to them. Because a higher ranking means a **BIGGER** pay day! Why doesn't everyone and their brother trade links if it gets you top rankings?

The answer is simple. It takes an awful lot of time and work to manually exchange links with other websites. Even if you're using the LinkMetro directory.

Upgrade To An Advanced Account And **Completely Automate Your Entire Link Building Process...** And Get Instant Access To 19,489 Websites Just Waiting To Exchange Links With YOU!"

Surprise Mystery Link Exchange

LinkMetro's Advanced Membership link building service.

With this service, you can quickly and easily build traffic to your Product sites by exchanging links with the best. You won't find this deal anywhere else on the 'Net. Check out the two free videos below and learn how to easily find hundreds of link partners in a matter of minutes. Grab your LinkMetro's Advanced Membership link building service by clicking the link below:

[Samy linkmetro Advances members](#)

How using LINKMETRO" s technique:

[Video #1](#)

[Video #2](#)

If getting link partners using the technique in Video #1 isn't fast and easy enough for you, then you're going to love Link Building Video #2. You'll see a much quicker and easier way to get AND manage your link partners...completely automated!

Go to your favourite search engine and type in your Major Keyword. Visit every single site in the first half a dozen pages and find their links page. Place a link to them on your site and complete the link request form on their webpage. If they do not have a form for link exchanging then you can usually approach them via email and request a link exchange.

Don't worry, you don't have to do all the sites all at once. Aim to do four or five a week. Remember, you are thinking long term here, not short term. When you have done a lot of the sites with your Major Keyword, repeat this for your Minor Keywords.

At the same time, you can also search for website directories relating to your

keywords and put your website in these. Avoid paid submissions to start with if you are on a budget. You can use them if you want to spend the money, though most of them charge a lot of money for very little in return. Don't be fooled by the promises of high traffic and lots of visitors – it's not likely to happen. It may in some cases, but in the majority it won't.

Ideally you want to find sites with a high page rank to link exchange with. Sites with higher page ranks are crawled more often by Google. If they link to your site then you will get indexed much quicker. I have built a PR5 site and I always add a link to my new sites here in order to get them indexed quickly.

Some high page rank sites will charge you for having a link on their page. It may be worth while to take them up on this if you want your site quickly indexed. However, you are just as likely to find a high page rank site that will accept free links or link exchanges and save yourself some money.

To find link directories simply search on your keywords with "link directory" or "link exchange" appended to the keyword. For example, if your keyword is hypnosis you would search for "hypnosis link exchange" or "hypnosis link directory" in your search engine.

This should bring up pages of sites for you to exchange links with. Remember, you are only doing a few a week. The key to success is to consistently add your links over a period of time. Too much too quickly may cause the search engines to decide your site is a spam site and de-list you.

Step 4 : Submit Your Articles

Articles

The next step is to write a series of ten original articles on your subject. You can find articles to use on your site at article directories or buy private label right (PLR) articles. By all means use them on your site as content, but you want these articles for a different purpose so these sources are next to useless.

1000 Private Label Rights Articles

1000 Private Label Rights articles. You can download and use these articles in a broad range of niche markets. With PLR articles you can modify them, "spin" them and use them over and over to lay down a long term free traffic generating strategy

[Direct Link Download](#)

PLR articles are only good for this step if you are willing to rewrite them by at least 40%, if not more. Decent article directories will reject PLR articles that haven't been significantly edited.

Having original articles will allow you to submit them to article directories and build free backlinks to your website. These backlinks will help to boost you in the search engines as being a more popular and more relevant site, particularly with a well written resource box(see the next step for more information).

It is important that your articles are informative and relevant to your chosen subject. Yes, you could write junk articles, but it will defeat a major part of creating your articles. Article directories are frequently visited by people who are looking for information and looking for content for their website.

If you have written junk articles then your articles will not be used on websites, will likely be rejected by the article directories and people who read them will not want to visit your website.

And this means you will miss the opportunity to get even more backlinks. These articles are used in blogs and e-zines and if your articles are junk then you are going to miss out on this and people who see your name will not associate you with quality.

Your articles also work to establish you as an expert in your field. Someone is looking through an article directory and discovers your articles. They read them and enjoy the content. Because they have enjoyed the content they click through to your website and You've written ten tasty articles on your chosen subject and included them in your website.

Now it is time for you to distribute them across the Internet and get free backlinks to your website.

Article Directory Listing:

This is a list of some article directories on the Internet. There are hundreds more and some of these may no longer be valid when you come to submit your articles. They come and go, so you can always Google for more if you need to. This listing should be more than sufficient for your page ranking success.

<http://www.aracontent.com>

<http://articleresponder.com>

<http://businessknowhow.com/newsletter/articleguidelines.html>

http://cerebuswebmaster.com/onsite/articles/submit_article.html

<http://freezinesite.com/articles.cgi?action=add>

<http://goarticles.com/ulogin.html>

<http://groups.yahoo.com/group/aabusiness>

<http://groups.yahoo.com/group/aageneral>

<http://groups.yahoo.com/group/aainet>

<http://groups.yahoo.com/group/ArticlePublish>

<http://groups.yahoo.com/group/ArticlePublisher>

<http://groups.yahoo.com/group/articles4you2use4promotion>

<http://groups.yahoo.com/group/articlesubmission>

http://groups.yahoo.com/group/articles_archives

http://groups.yahoo.com/group/article_announce

http://groups.yahoo.com/group/article_announce_list

<http://groups.yahoo.com/group/epub>

<http://groups.yahoo.com/group/ezonezone>

<http://groups.yahoo.com/group/Free-Content>

<http://groups.yahoo.com/group/Free-Reprint-Articles>

<http://groups.yahoo.com/group/freezinearticles>

http://groups.yahoo.com/group/freelance_promotion

<http://groups.yahoo.com/group/FreeWrites>

<http://groups.yahoo.com/group/freezinecontent>

section you will find a listing of article directories. Visit these and submit all of your original articles to them. Do not submit private label rights articles unless you have heavily modified them. Any decent article directory won't accept unedited private label rights articles.

Traditional thought is that you blast your articles to every site on the Internet in the hope it will do your website some good.

Personally, I discourage this scattergun approach as, to be perfectly honest, the results you get are terrible.

80% of your article traffic will come from just 3 or 4 article directories. By submitting your article to hundreds of directories you are effectively working to get no traffic. You will get some backlinks from it, but it is debatable how many of these duplicate backlinks Google counts. You'd have to submit separate resource boxes and unique articles to every directory in order to get maximum effect, which is a lot of work.

I would recommend you re-write each article 3 times.

Use one article for <http://www.Ezinearticles.com> This is the big daddy of article directories and the one that will get you the best results. This is the site that people go to for information and gets ranked highly in Google. Initially, it will take a while to get your articles approved, but stick with it – it really is worth it.

Use one article for <http://www.GoArticles.com>. This is another big article directory that gets a decent amount of traffic.

Use the third article for a Squidoo lens or for your own website. After all, why spend all your time populating someone else's website when you could be growing your own website.

If you want to blast your article out to hundreds of sites, then by all means do. You will see some benefit from it, but not as much as targeting your articles. There are tools you can use to automatically submit your articles to more directories and many of them cost money. Sites such as isnare.com and articleannouncer.com will blast your article out to hundreds and thousands of locations all at once, but they come with a price.

There are free article submission tools available, but make sure they will allow you to select the category for the article. Many directories will reject articles that do not have the correct category selected. Some of these tools will also add a couple of extra lines to your resource box promoting themselves, which you may not want and could distract from your professional image.

A manual submission of ten articles to an article directory will take you less than half an hour and cost you nothing.

There are also software packages you can use to submit your articles such as [ArticleSubmitter](#). Again, this will cost you some money, but will save you a lot of time. As well as the article directory listing contained in this report, you can find many more by searching for “article directory” on your search engine.

These steps will help make sure you get a high page rank and a good listing in the search engines. Yes, there is a lot more you could do, but this report was designed to give you an overview of a simple way to achieve a high page ranking.

If you take what you have learnt in this report and consistently apply it to your websites then you will find both their page rank and search engine listings will increase.

Search Engine Optimization

is very much a black art, with the search engines changing their algorithms as regularly as webmasters catch up with them. It's a constant race between the two to keep ahead of each other. None of the technique discussed here are black hat and they will not get your site banned. They are simple and effective, as you will find out.

Breakthrough New Software Automates The Optimization Process To Help You

Get You A #1 Search Engine Ranking And Tons Of Targeted Traffic!"

Projects-Keyword Research Basics

Keyword Research Basics

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Projects-How To Skyrocket Your Website To The Top Of Google With Properly Planned Offpage Optimization!"

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Projects-Top1 Search Engine&Targeted Traffic

Breakthrough New Software Automates The Optimization Process To Help You Get You A #1 Search Engine Ranking And Tons Of Targeted Traffic!"

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If you are selling your own product then you can run an affiliate program. Again, there are directories of affiliate programs where you can list your program and get backlinks and new affiliates.

Where We Are Listed:

1-[AffiliateGuide.com - Your guide to the best web affiliate programs](#)

2-[Affiliate Seeking](#)

3-[Affiliate Hangout Directory](#)

4-[Gr1nnovations.com Directory of Ways to Make Money](#)

5-[Best Affiliate Programs](#)

6-[Affiliate Hangout](#)

7-[Global Affiliate Programs](#)

8-[Associate Programs](#)

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