

BLuePrints-8- Formula1.0

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My Three Billion Messages Daily

8-BluePrints**FORMULA

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<http://www.automaticsystemonline.com>

<http://www.mythreebillionsads.com>

Safelist
Blogging
RSS Marketing
Social Sites
Social Bookmarking
Video Marketing
Audio Marketing
Group Marketing
Classified Ads
Groups Marketing

Safelist Blueprint

1-A Safelist is a community that communicates, **only to it's Members**, about the Market Place.

2-Safelists go beyond current CAN-SPAM laws because CAN-SPAM currently fails to patch many security loop holes.

3-Becoming a member of one of our Safelists requires one to go through our validation process known as Double OPTIN. **We will never initiate the sign up process. Only the email address owner** may initiate and carry through with the sign up process.

4-DOUBLE OPT-IN should not be confused with regular OPT-IN.

5-Regular OPT-IN does not validate the authenticity of a list join.

6-Only Double OPT-IN securely **authenticates a join submission originated from the actual email address owner**, using hashed confirmation links sent to the email box. Only the owner of the email address can access and click the confirmation link, because a password is required to access the email box.

7-Double OPT-IN is not mentioned in most publications. We at Planet X Mail are not sure why...

8-Our Safelists are safe. Safe meaning...

9-Use Safelist To 1Billion

Blogging Blueprint

1-Include your main keyword in the URL of your domain name. Example: If your business sells green tea, and you make a Blogspot blog, choose "greentea.<http://blogspot.com>" as your blog's URL.

2-Customize your blog's appearance. Choose the appropriate color theme. If your blog is about green tea, don't make your blog orange. Add pictures, photos and videos.

3-Use plug-ins to maximize exposure.

4-Link out to your site, and to other relevant sites.

5-The title for each page should include your main keyword near the beginning and must not be more than 9 words.

6-Do NOT repeat the title in the description. Use primary and variation keywords. Make it 15 – 20 words long.

7-Add tags to your post. Tags are keywords. Use no more than 8 in total and separate them with a comma.

8-Ping your blog.

9-Add social bookmarking buttons (Digg, Del.icio.us, Reddit etc) to each page, so that others can bookmark you.

10-Add the RSS feature to your blog pages and 'encourage' your visitors to subscribe.

11-Don't let your blog die! Post regularly.

12-Don't bore your visitors and subscribers or they will leave.

13-Make moderate comments and interact with people.

14-Submit articles, use social bookmarking, social news and link baiting to get more links to make your blog an authority.

15-Create an account with Bloglines.com to help with more exposure.

RSS Blueprint

1-Provide a "Subscribe to RSS" button on your sites and blogs

2-Create a database of subscribers, using opt-in and capture forms on every page

3-Explain to the visitor what an RSS feed is

4-Sell your RSS feed by email – offer them an incentive

5-Package your feeds according to categories and only send them to the appropriate RSS subscribers. This applies if you have more types of subscribers, like media, customers, business associates, potential customers etc.

Social Blueprint

1-Create personal pages on a 'ton' of social sites

2-Spread your content on as many sites as possible, creating more exposure.

3-For each page, create a powerful call to action, keyword rich paragraph, about 1/10 of the size of a normal sized article.

4-Create a spicy title. Include your main keyword in and it needs to be really eye-catching.

5-Bookmark your pages, using multiple social bookmarking accounts. Randomly bookmark each page using different accounts.

6-Use social networking to get more links (blogs, communities, groups and forums)

7-Build relationships with 'players' in your field.

8-Use trackbacks, link to their sites, post savvy comments on their blogs. After you get their attention, you will be one step away from recruiting them for your JV efforts.

9-Build professional visibility – never let yourself be regarded as a spammer. Your contribution must be quality and in quantity. If you must sacrifice one of those two characteristics, always sacrifice quantity.

10-Persist! Gain constant presence on social sites. Perform constant maintenance of personalized pages, and keep commenting and posting.

11-If you notice that some of your social pages are not "working", drop them and focus on the efficient ones.

Social Bookmarking Blueprint

1-Make your social bookmarking icons appear visible on each page

2-Make it easy for your visitors to bookmark your site

3-Add as many 'related' friends as possible

4-Bookmark each of your stories AND other interesting stories so you wont appear as a spammer

5-Don't ever spam or your built up account can get shut down

6-Regardless of which social bookmarking sites you use, set up multiple accounts, for multiple bookmarking.

7-It's easier to get bookmarked by other people if they see the site has already been bookmarked several times.

8-Bookmarking only your sites is a BIG mistake.

9-Use automatic bookmarking sparingly, use sites like <http://www.Socialmarker.com>

Video Blueprint

1-Make sure you create high quality and call to action videos. You will get fewer visitors to your sites if you don't subtly push the viewers towards your site.

2-Create your accounts on at least 10 major video sharing sites.

3-Take full advantage of the profile customization options each site offers. For instance, on YouTube, it's a good idea to make your own video channel, so you can keep all your videos in one place.

4-Always include your main website's URL in the description.

5-Search engines can't crawl a video yet – use this to your advantage. When submitting your video, always use your titles, tags (keywords) and descriptions to tell the search engines what the video is about.

6-When submitting to multiple sites, alter the titles, descriptions and tags of the same video every time (that means you can use more keywords to describe the same video. This means you could also rank well for many different keywords for the same video.

7-Once videos are submitted, use social bookmarking accounts to bookmark them.

8-Spend at least ½ hour per day keeping up with posted comments, commenting, voting, bulletins, chats, etc.

9-Use automatic video submission sparingly, sites like <http://www.TubeMogul.com>

1-A video with many views will rank higher. That means you have to do everything in your power to get more views:

- Post comments on niche-related blogs and forums, adding a link to your video

- If you have a strong MySpace or Hi5 profile, consider embedding the video to your profile page, and set it to autoplay whenever somebody checks out your profile. These will count as views on the video sharing site

- Look for very popular videos that are related to your niche (you will find videos with millions of views), and post your

own video as a video response.

Audio Blueprint

1-Your audio content needs to be recorded in high quality. If the quality is low you will lose listeners.

2-Keep your audience in mind when plotting the “feel” of the recording. If your target audience is males between 18 and 24 for example, you will probably want to have a pleasant woman’s voice to record your content.

3-Keep the recording interesting and ensure you don’t bore the listener.

4-Include quality content in your recordings.

5-Title should include your main keyword near the beginning.

6-Do NOT repeat the title in the description. Use primary and variation keywords and a call to action for them to open and listen to you audio.

7-Add keywords, use no more than 8 in total and separate them with a comma.

8-Submit to the right category.

9-Add a call to action, or offer them bonuses or free prizes for signing up.

10-Use RSS feeds to grow awareness of your audio content

11-Bookmark your pages with audio content

12-Use auto submission tools like

<http://podsubmitter.com/>

Group Blueprint

1-Join groups that are relevant to your niche. To search for appropriate groups, google “keyword(s) + groups”

2-Be active and get involved in the community

3-Ask questions, comment and start your own

4-Allow yourself two weeks to adjust to the groups, and “blend in”

5-Establish yourself as an expert in your field, yet show your great personality. People like personality and will want more from you

6-Use common sense when interacting with others, and always follow the rules for each group

7-Signatures lines are important: your signature must reflect your business with a call to action.

8-Create different signature lines for each group

9-NEVER spam!

10-After you become an established member of a group, you can start making reference to products or service you offer

11-Never advertise blatantly

Classified Ads Blueprint

1-Use the biggest sites: Craigslist and USFreeAds

2-Use the appropriate category

3-Create a call to action title with a keyword

4-Make your ad stand out from the crowd by using an eye-catching title

5-Study your competition's ads and use as a reference

6-Take time out every day to post answers to questions and comments

7-Post ads regularly across other different classified ad sites

Groups BluePrint

What can you do with Google Groups?

1-Search or browse for information Want to learn about car repair? Have a question about computers? You can find a discussion or a group about it.

2-Make a group of your own

Why not start your own group? For your family, your softball team... Creating a group is easy – just pick a name and start inviting members.

3-Join a group

Find something you like? Join straight away, or request an invitation if it's a private group

4-Join in on what others are talking about

From within a group, you can reply to a message that someone else posted, or post a message or question of your own

5-Start a discussion in your own group

Create a group of your own so you can get in touch and keep in touch with your group's members.

6-Discuss online or over email

You can choose whether you want to read and post messages online, or to just use your current email account to read and respond.

7-Create web pages right inside your group

Use it for information about your group, shared documents, or anything you want to publish online. Any member can view, contribute to, and comment on the pages, from right within your group.

8-Build a knowledge base

Capture the content and information that may already be in your discussions, in a way that's more easily accessible. Have a group for discussing the best restaurants in your area? Why not create a page that lists members' favorite restaurants?

9-Make it your own

No two groups are the same, so why should they look the same? Select pictures, colors and styles to give your group its own distinct look.

10-Upload files

Group members can upload files and share their work with others in the group.

11-Learn more about each other

Each member of a group can create a profile, including a picture and quote. Now you can share information about yourself, and even find other members using search.

12-In this way, you are not a tiny fish in a huge pond, but you actually stand a chance to get into a group and get some results in a reasonable amount of time. Whether you use.

<http://www.groups.google.com/>

<http://www.groups.yahoo.com/>

**To YOUR Success,
Samy&Hassan roumieh**

A handwritten signature in blue ink, appearing to read 'Samy & Hassan Roumieh', written in a cursive style.

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